



Company Profile

We are delighted to give you a quick preview of our activities & services, hopefully opening the door for more collaboration in the future.



Is an extending for **GOHAR GRAPHICS** established in 1985 By Mohamed gohar and Followed by **Sama press** and **Rcc Factory** to create one of the best Integrated advertising system in Egypt

Why?

Cause we offer seamless integration between Idea and production
With all the steps included in the process such as Creative graphics team 2D & 3D, high quality production, marketing ideas, etc.... which is combining creative marketing ideas with an outstanding designs with a professional Implementation with high accuracy .

We specialize in giving our customers solutions that ensure the highest quality in the market; we serve the best clients and approach each project with a great deal of professionalism and enthusiasm.

No other company can match our quality and attention to fine details, we're pro at managing every detail with experience and dedication to getting it right the first time, we make sure everything is spent wisely, as to maximize the effectiveness of the process and to get the best productivity value.

We worked in very diverse markets; we know what works from the advertising point of view. We make sure that your project is delivered on time and within budget... no surprises!



Our services

- Brand building

In a highly competitive market where rivals can duplicate a service or product in a matter of weeks or months, the only competitive edge you have to offer that can't be copied is your brand. At **rio** we believe in creating strong brand identities that will build mindshare - one of the strongest competitive advantages Imaginable.

- Printing

All our work is designed to get people to do something, not just tell them something.

Letterheads	Business cards	Cover page	Envelopes	Brouchures
Posters	Leaflets	Folders	Flayers	Cataloges

- WEB DESIGN

successful websites convey a visual and an informative message about the business or explore further, sleek enough to download quickly and not keep the visitor waiting, resourceful enough to get listed high up in search engine ranking...

Full flash website	Static web site	Dynamic web site	Online intro	Online product cataloge
Search engine Optimization			E news letter design	

- Multimedia CD

Looking for an innovative, new way to market your company...?
We assure you that we can make accustom CD to fit your product or service. These CDs are quickly becoming the new business cards for the 21st century.

Computer based tutorials	Corporate profile	Products Catalogues	Products Manuals	Company's presentation
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- Event Management & Exhibitions

In order to meet the specific commercial needs of an industry sector or industrial client, we also provide event management services such as seminars, bespoke Exhibitions and conferences. To support these, we can also provide the full packages of associated services including audio visual production, catering, delegate booking and management.

Bespoke exhibitions Manufacturing	Exhibitions Management	Conferences Management	booking and management	associated services
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- **Outdoors**

Find Advertising Outdoor - Signs & Billboards in Cairo, Alexandria, Hurghada, Luxor, Aswan, Egypt

Uniball	Megacom	Walls	Roof billboards	Lampost
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- **Press ad**

Whether you're advertising in your local community newspaper or in People Magazine, your print ads should look and feel professional. Use a strong copy and an eye-catching graphics to focus the reader on what sets your product or service apart from the competition - your Unique Selling Proposition (USP).

Alakhbar	Alwafd	Almasry elyoum	Alyoum 7	Alwatan
Alshrouq	Alfagr	Algomhoria	Almasaa	Alahram

- **Professional photography**

Photography is the best way to introduce your product .

Product Slide photography	External photography	Digital Video shooting	Hd Video shooting	Cinema Video shooting
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- **TV Commercial**

Investing in a TV commercial is much more cost effective than you might think. You just have to know what to look for and how to produce your company.

Idea Creation	Story board drawing	Full PRODUCTION
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- **Video and documentary films production**

Either cinema or video shooting with EDITING proper effects and proper music selection as Well as narration to deliver the client message and real size in market.

Video conferences & Events	Company Documentary	Educational films for products	Historical films	Factories Documentary
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- **Radio Ads**

Setting the lyric, music of a selected jingle according to client segmentation.

Jingels	Narration	Voice over
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- **Marketing Annual strategy planning & Managing .**

Our Marketing planning services can be tailored to your specific business needs. We will ensure for you that your marketing plan will be realistic, professional and practical that allows you to achieve your strategic business goals.

Our Clients

							
							
							
							
							
							

And Many more

Contact us:

Email : designroom@rioagency.com

Thank you